

Message Text

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ORIGIN COME-00

INFO OCT-01 AF-10 ISO-00 EB-07 DOTE-00 CIAE-00 INR-07

NSAE-00 RSC-01 /026 R

DRAFTED BY COM/SAD/FCROSLEY/GS
APPROVED BY EB/OCA/REP:GPWILSON
COM/SAD/JEMURRIN
COM/AFR/TFIEDLER
AF/E/HHJANIN
AF/W/JKBISHOP

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R 202304Z DEC 74
FM SECSTATE WASHDC
TO AMEMBASSY ABIDJAN
AMEMBASSY LAGOS
AMEMBASSY LUSAKA
INFO AMEMBASSY NAIROBI

UNCLAS STATE 279438

E.O. 11652: NA

TAGS: BEXP, IV, NI, ZA, KE
SUBJECT: TECHNICAL SEMINAR: ROAD CONSTRUCTION
TECHNOLOGY APRIL 21 - MAY 8, 1975 TO IVORY
COAST, NIGERIA AND ZAMBIA

REF: STATE A-750

1. WE HAVE JUST HAD OUR FIRST MEETING WITH INDUSTRY, THE
DEPARTMENT OF TRANSPORTATION, AND THE INTERNATIONAL ROAD
FEDERATION. INDUSTRY ATTENDEES WHO INDICATED HIGH
INTEREST IN PARTICIPATING IN THE SEMINARS INCLUDED:
CLARK EQUIPMENT, CATERPILLAR, JOY MANUFACTURING,
KOEHRING, WHITE MOTOR AND TWO CONSULTING MANAGEMENT FIRMS
ROY JORGENSEN ASSOCIATES AND KING AND GAVARIS. WE HAVE
ALSO GOTTEN EXPRESSIONS OF INTEREST FROM EATON, BUCYRUS-
ERIE, IOWA MGR., SEAMON AND SOIL TEST COMPANY. EACH WAS
ASKED TO MAKE A PRESENTATION COVERING SOME GENERIC ASPECT
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OF THE TECHNOLOGY WHICH MAY INCLUDE SUCH TOPICS AS DESIGN

CONCEPTS, FUNCTIONAL EQUIPMENT ANALYSIS, ROAD SYSTEMS MAINTENANCE, ROAD CONSTRUCTION PREPARATION, SURFACE MAINTENANCE, ADVANCED CONCEPTS AND OTHER TECHNICAL, MANAGERIAL AND ECONOMIC AREAS WHICH THESE EXPERIENCED COMPANIES HAVE FOUND TO BE THE MOST PRESSING NEEDS WITHIN THE HOST

COUNTRIES.

2. AS MOST FIRMS AVE REPRESENTATIVES IN AFRICA AND EUROPE, THE INITIAL BRIEFING AND PRESENTATION REHEARSALS OF THE SPEAKERS WILL BE HELD IN ABIDJAN ON APRIL 21 AND 22 BEFORE COMMENCEMENT OF THE FIRST SESSION APRIL 23 IN THAT CITY.

3. THE SEMINAR TEAM IS SCHEDULED FOR ABIDJAN APRIL 19 TO MONDAY APRIL 28; ARRIVE LAGOS APRIL 28 TO MAY 3;

ARRIVE NAIROBI MAY 3 TO MAY 5; ARRIVE LUSAKA MAY 5 AND DEPART MAY 8, 1975. POSTS ARE REQUESTED TO RESERVE 10 SINGLE ROOMS IN THE BEST HOTEL FOR THE RESPECTIVE NIGHTS PLUS A SUITE COMPRISING TWO BEDROOMS AND SITTING ROOM FOR THE CHAIRMAN AND COORDINATOR. THE LATTER WILL BE USED AS A BUSINESS INFORMATION CENTER DURING THE DAY FOR THE SEMINAR STOPS BUT WILL NOT BE NEEDED IN NAIROBI.

4. FOR NAIROBI: PLEASE RESERVE 12 SINGLES FOR MAY 3 AND 4 AT THE BEST HOTEL FOR THE SEMINAR TEAM. THIS IS NOT A BUSINESS STOP BUT IS ESSENTIAL TO MAKE CONNECTIONS LUSAKA.

5. FOR GENERAL DISCUSSION FORMAT AND TECHNIQUE OF TECHNICAL SALES SEMINARS, PLEASE SEE REF AIR. ADVANCE OFFICER RALPH EDWARDS WILL EXPLAIN SPECIFICS OF OPERATION DURING HIS VISITS APPROXIMATELY EIGHT WEEKS BEFORE THE EVENT.

HIS SCHEDULE IS ETA ABIDJAN TUESDAY, MARCH 4 AT 12:00 HRS. FLIGHT PA-186; ETA LAGOS MONDAY MARCH 10 AT 15:50 HRS FLIGHT WT-942; ETA NAIROBI SATURDAY MARCH 15 AT 21:15 HRS. FLIGHT NA-180: ETA LUSAKA MONDAY, MARCH 17 UNCLASSIFIED

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AT 11:30 HRS ON FLIGHT EC-951: ETD FRIDAY MARCH 21 AT

09:50 HRS. ON QZ-510 FOR NAIROBI AND WASHINGTON. PLEASE ADVISE IF CONTROL OFFICER IS AVAILABLE FOR FULL ASSISTANCE THESE DATES.

6. WE ANTICIPATE HAVING TECHNICALLY EXPERIENCED RANKING OFFICIAL OF THE DEPARTMENT OF TRANSPORTATION AS CHAIR-

MAN AND LOOK FORWARD TO PRODUCTIVE AND SUCCESSFULL
SESSIONS WITH YOUR ASSISTANCE. WE WILL KEEP YOU POSTED
OF OUR PROGRESS. SISCO

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE279438
Document Source: CORE
Document Unique ID: 00
Drafter: SAD/FCROSLEY/GS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740372-0134
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741217/aaaaaont.tel
Line Count: 118
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 74 STATE A-750
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 26 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 SEP 2002 by ReddocGW>; APPROVED <06 JAN 2003 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TECHNICAL SEMINAR: ROAD CONSTRUCTION TECHNOLOGY APRIL 21 - MAY 8, 1975 TO IVORY
TAGS: BEXP, IV, NI, ZA, KE
To: ABIDJAN LUSAKA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005